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FOR IMMEDIATE RELEASE

Detroit Area Agency on Aging receives support from the Community Foundation for Southeast Michigan

A Healthy Food Connect Expo will be held to showcase increased food access for seniors

Detroit, Michigan (June 1, 2017) – The Detroit Area Agency on Aging (DAAA) was awarded funding to expand existing Nutrition Supplemental Incentive Program (NSIP) sites and create a business sustainability plan. The plan will be discussed at the Healthy Food Expo on Tuesday, June 6, 2017 from 10:00 a.m. to 2:00 p.m. at the Eastern Market in Shed 5 to showcase the expansion of three NSIP sites and offer the community education on how to become a NSIP site along with a Senior Community food demonstration and a Home Care presentation by a Precise business expert.

“I am pleased that DAAA has been able to work with various community partners through our Fund Development and Nutrition Department to make the Healthy Food Connect project a success. Collaborating and working with NSIP sites to strategize on what we can do to ensure that seniors in our community receive healthy meals not only increases the nutritional value of the meals but helps improve the quality of life for seniors,” says Paul Bridgewater, President and CEO of Detroit Area Agency on Aging.

In the United States, more than 15.2 million seniors live in isolation, 18.4 million live at or below the poverty level and more than 10 million seniors struggle with hunger every day or at the end of the month. NSIP and the Healthy Food Connect initiative help us educate our stakeholders and allow us to work collaboratively with other entities to provide seniors with increased access to healthy food.

To celebrate and promote NSIP awareness, attendees of the Healthy Food Connect Expo will receive a free lunch and a Health and Wellness presentation. They will also have the opportunity to visit vendor tables featuring Fresh Food Café, Simply Ez Home Delivered Meals, and Precise Home Health Care.

About Detroit Area Agency on Aging

Established in 1980, the Detroit Area Agency on Aging (DAAA) is a nonprofit agency that serves older adults, adults with disabilities and caregivers residing in Detroit, the five Grosse Pointes, Hamtramck, Harper Woods and Highland Park. We are one of 16 Area Agencies on Aging in the state of Michigan and 670 in the nation. Our mission is to educate, advocate and promote healthy aging to enable people to make choices about home and community-based services and long-term care that will improve their quality.

For more information, please call (313) 446-4444 or visit <http://www.DetroitSeniorSolution.org>

Healthy Food Connect seeks to improve health for children and seniors throughout southeast Michigan by connecting them to the people, places, programs and services necessary to ensure they have nutritious food options every day. It is an initiative of the Community Foundation for Southeast Michigan and the Michigan Health Endowment Fund that supports collaboration of 72 organizations across all seven counties in the southeast Michigan region: Wayne, Oakland, Macomb, Monroe, Washtenaw, Livingston and St. Clair. For more information, please visit www.cfsem.org/initiative/healthy-food-connect.

The Community Foundation for Southeast Michigan is a full-service philanthropic organization leading the way to positive change in our region. As a permanent community endowment built by gifts from thousands of individuals and organizations, the Foundation supports a wide variety of activities benefiting education, arts and culture, health, human services, community development and civic affairs. Since its inception, the Foundation has distributed nearly \$843 million through more than 57,000 grants to nonprofit organizations throughout Wayne, Oakland, Macomb, Monroe, Washtenaw, St. Clair and Livingston counties. For more information, please visit <https://cfsem.org/>

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