



***Inclusive Health Care Project
Round II Full Proposal Outline***

How to Apply: Interested applicants should submit the Application using the outline below along with other requested information via the Citrix ShareFile in your organization's folder. The proposal application should be no more than 10-12 pages double-sided and include the following information:

1. **Service Category:** Note the Service Category outlined in the Call for Proposals that Your Organization is applying for under this Inclusive Health Care Initiative.

2. **Program Design Approach:** Description of the approach to be used for planning, development and implementation of the Product and/or Services.

3. **Target Population:** Description of who will be served, including demographics and geography, and how they will benefit.

4. **Explanation of the Innovation:** Description of how project and approach it is Innovative; Transformative; Sustainable; Replicable; and meets Community Adaptation requirements.

5. **Organizational Capability:** Provide an overview of organizational capabilities and expertise. This description can include partner organizations and/or subcontractor, if applicable. An organizational chart and work flow diagram can be submitted.

6. **Work Plan/Timeline:** Outlines the goal, objectives, tasks to be formed including obtaining input from the community, proposed marketing strategy and who is responsible for what project role within your organization with specific timeframes. Note how outcomes are to be measured.

7. **Scope of Work:** Outline specific steps to be performed in the development of the product or services based upon the guidelines and work plan. (This will be used in the Independent Contract).

8. **Proposed Budget & Budget Justification:** Attach the proposed Budget in MS Excel and Budget Justification for expenditures.

9. **Maintenance/Sustainability Plan:** Map out how your deliverable(s) will be maintained with the least amount of resources 1 – 3 years after its launch with limited dependence on public and private funding.

10. **References:** Provide reference information, samples of your work, and letters of support, if relevant.

The page count for the narrative excludes the Face Sheet, Scope of Work, Work Plan/Timeline, Budget form, Budget Justification, Samples and Letters of Support/Commitment from partners.